

4 Reasons Vision Insurance Matters

1

You save money on essential care

Eye exams can cost \$150+ without insurance. Vision coverage lowers these costs and helps you budget for routine care.

2

Find trusted vision care easily

Vision insurance connects you with large networks of optometrists and retail providers, making it easy to visit someone you trust.

Ready for the next step?
I'm here to help!

NOTICE: Underwritten by Ameritas Life Insurance Corp. | 5900 O Street Lincoln, NE 68510 | This is not a certificate of insurance or guarantee of coverage. Plan designs may not be available in all areas and are subject to individual state regulations. This piece is not for use in New Mexico. This information is provided by Ameritas Life Insurance Corp. (Ameritas Life). Dental, vision and hearing care products (9000 Rev. 03-16 for Group and 9000 Rev. 10-22 for Individual, dates may vary by state) are issued by Ameritas Life. The Dental and Vision Networks are not available in RI. In Texas, our dental network and plans are referred to as the Ameritas Dental Network. Ameritas, the bison design and "fulfilling life" are service marks or registered service marks of Ameritas Life, affiliate Ameritas Holding Company or Ameritas Mutual Holding Company. © 2026 Ameritas Mutual Holding Company



Better Vision & Savings Ahead

When it comes to eye care, you deserve savings and options. With Direct Vision, you can choose VSP or EyeMed, two of the nation's largest and most trusted vision networks. Find the plan that fits your needs and lifestyle and start saving today.

Choose your network.
Choose your plan.
Keep your eye doctor.

eye
Med

GLASSES.com contactsdirect OPTICAL

PEARLE
VISION LENS CRAFTERS

The EyeMed Access Network offers more than 120,000 access points, including more than 26,000 locations and 6,300 retail locations.

vsp
vision care

sam's club Walmart COSTCO OPTICAL

Visionworks eyeconic

101,000 access points at nearly 28,000 independent locations, and 22,000 retail chain access points at nearly 9,000 retail locations.

3

Coverage is flexible and fits your lifestyle

Whether you prefer glasses or contacts (or switch between both), vision plans offer an allowance to use however you choose.

4

Good vision supports your overall well-being

Clear sight impacts work, driving, reading and daily comfort. Vision insurance helps you maintain healthy vision throughout the year.



Why Direct Vision?



Choose VSP or EyeMed, two top nationwide networks



Annual eye exams included



Glasses or contacts allowance



Coverage for lens options & upgrades



No waiting periods



Discounts on LASIK



Benefits every 12 or 24 months



Plans starting from \$7/mo

DIRECT
VISION