

Spirit Dental Social Media Guide for Agents

Ready-to-use social media templates to help you engage with clients.



Social media is one of the easiest ways to connect with people who need dental coverage and grow your business. With Spirit Dental, you're offering plans that are flexible, affordable and built to protect smiles from day one.

This guide gives you everything you need to start posting with confidence:

- Ready-made graphics
- Captions
- How to share our Spirit Dental Facebook posts with your audience

Take your dental business to new heights: Show your expertise, highlight the value of Spirit Dental and make it simple for people to reach out to you for coverage.

How to use this guide

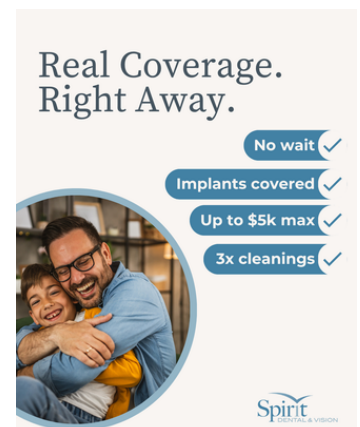
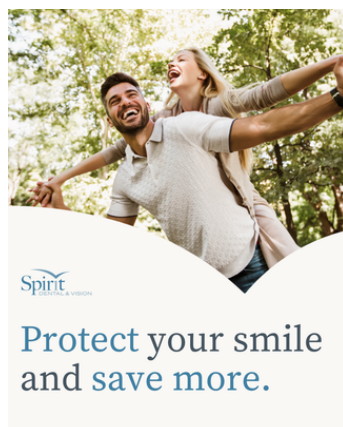
Spirit Dental social media graphics work great across Facebook, Instagram and LinkedIn.

1. Select and download from pre-made graphics tailored to your audience.
2. Choose a caption from this guide or personalize them with your own style.
3. Add a clear call-to-action:
 - Message me to learn more about how you can save more with Spirit Dental.
 - Shop affordable dental plans today.
4. Be sure to include your unique agent link so your clients can quote and enroll directly through you. Need help getting your dedicated selling link? Call us at 800.620.5010, option 4.

Social media templates

Graphics - [Download graphics here](#)

Under 65 clients



Over 65 clients

Get More from Your Dental Plan



No wait ✓

Implants covered ✓

Up to \$5k max ✓

3x cleanings ✓

Spirit
DENTAL & VISION

Dental Care is Health Care

It all starts with your smile.



Get a dental plan you can count on.

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Protect your smile and save more.

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Healthy Teeth Happy You

Feel good about your dental plan



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Open enrollment



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Stay Ahead of Dental Costs

Add dental coverage to your open enrollment checklist.

Open Enrollment Dental Coverage

Affordable dental care the easy way

No wait ✓

Implants covered ✓

Up to \$5k max ✓

3x cleanings ✓



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Open Enrollment Dental Insurance

Shop flexible plans that fit your needs and budget.

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Health + Dental = Total care

Open enrollment is the perfect time to protect your smile.



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[Download graphics](#)

Captions

General

1. Think all dental plans are the same? Think again. With Spirit Dental, you'll enjoy:

- No waiting periods, even for major care
- Lifetime deductible, one-time payment (not annually)
- High annual benefits, up to \$5k
- Large PPO Ameritas network, 25-50% savings
- Flexible plans, any budget

Shop plans now. Make sure to use my agent link: [Your personalized selling link here]

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2. I help clients find dental coverage that works when they need it. Check out Spirit Dental:

- No waiting periods
- Next-day effective dates
- High max benefits
- PPO convenience + savings
- Bundle with vision

Get a free quote today: [Your link]

3. Protect your smile and your budget with Spirit Dental's top-rated coverage. Need help finding a plan? Message me directly. You can also start shopping plans here: [Your link]

4. Affordable dental care made easy. That's Spirit Dental. Shop plans today [Your link]

5. Big coverage. Real savings. Immediate protection. That's Spirit Dental. Find a plan that fits with your needs and budget easily: [Your link]

6. Taking care of your smile is easier than you think. Get a free quote now: [Your link]

Open enrollment

1. Open enrollment is here. Spirit Dental makes it easy to add coverage that protects your smile and budget. Get a free quote today: [Your link]

2. Don't forget dental! Pair an affordable dental insurance plan from Spirit Dental to your health plan, and get complete protection this open enrollment season: [Your link]

3. Big coverage. Real savings. Make sure your smile is covered this open enrollment. Find your plan today [Your link]

4. You've earned retirement. Now protect your smile with coverage that fits your needs and budget. Spirit Dental's top-rated dental insurance plans have you covered: [Your link]



How to share a Spirit Dental post from our Facebook feed

1. Go to facebook.com/spiritdental
2. Find a post you like
3. Click "Share"
4. Add your own message (optional)
5. Click "Share now"
6. Done!

Need help?

Have questions about sharing posts or using your selling link? Our Concierge Team is here to help you anytime. We're happy to help!



800.620.5010, option 4



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