



New Agent Welcome Kit

Everything you need to get started

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Welcome!

Welcome to our growing family of agents who are helping individuals and families attain affordable dental coverage plans. Since 2001, our products have led the industry in innovation and longevity enabling over 20,000 agents to sell plans that benefit their clients.

Start Selling Magnum Dental Insurance Plans

Your dedicated link was previously sent in the confirmation email the day you completed your appointment.

- Have you tested your selling link?
- If you did not receive your confirmation email or link, please check your spam folder or contact our Agent Concierge team: concierge@directbenefits.com.
- Your dedicated link is your quoting and enrollment tool for the individual plans. Most importantly, you will be credited and paid commissions on every sale when you use your link!

Your clients can enroll themselves using your dedicated selling link! Pass your link onto them in an email, put it on your website, or share it on social. Need help with this? Reach out to marketing@directbenefits.com.

Our Agent Resource Center at agent.directbenefits.com holds all your business building needs.

Download product information, new agent welcome packets, brochures, enrollment guides, training videos, webinars and other essential tools.

Getting in touch

Individual Products - Concierge Team

- (800) 620-5010 option 4
- concierge@directbenefits.com

Group Products - Group Team

- (800) 620-5010 option 5
- agentsupport@directbenefits.com



What makes Magnum Individual Special?

Magnum Dental is a budget-friendly PPO plan that covers the essentials and delivers big savings when you stay in-network. Magnum members enjoy access to the Ameritas Dental Network of over 145,000 unique providers, 101,000 locations and 727,000 access points providing 25-50% in-network savings. We deliver best-in-class service for you and your clients ensuring you'll always have what you need to grow your business.

- Budget-friendly monthly premiums
- Cleanings, exams and routine X-rays covered at 100%
- Essential coverage for basic and select major services
- Save 25-50% at in-network dentists through negotiated rates
- PPO dental plans with nationwide provider access through Ameritas
- Preventive Plus keeps preventive care from reducing the annual max*
- Credit for Prior Coverage helps eligible members skip waiting periods*
- Oral surgery, endodontic, periodontic and more

*Preventive Plus: Exams, routine X-rays & cleanings don't reduce your annual maximum. Not available in all states.

*Credit for Prior Coverage: Skip waiting periods with 12+ months of prior coverage and jump right into Year 2 benefits. Not available in all states.

This product may not be available in all states. Underwritten by Ameritas Life Insurance Corp. | 5900 O Street, Lincoln, NE 68510-2520 | For Agent Use Only - not to be used in a sales situation

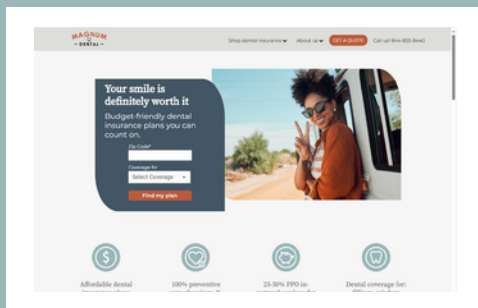
We have resources for you! Check out <https://agent.directbenefits.com/magnumdental>



Enrollment Guide

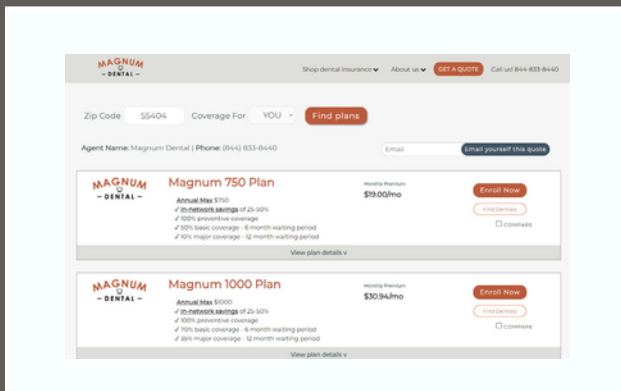
Magnum Dental makes it quick & easy to enroll your clients in the dental plan of their choice. When enrolling a client make sure you use your dedicated sales link. If you are using your dedicated link you should see your name and phone number at the top of the quoting page after you enter the quoting information (step two). Below is a step-by-step process of an enrollment.

1



Open your dedicated sales link on your preferred internet browser, and fill out the zip code and coverage type for your client. When you're ready, click **Find My Plan**

2



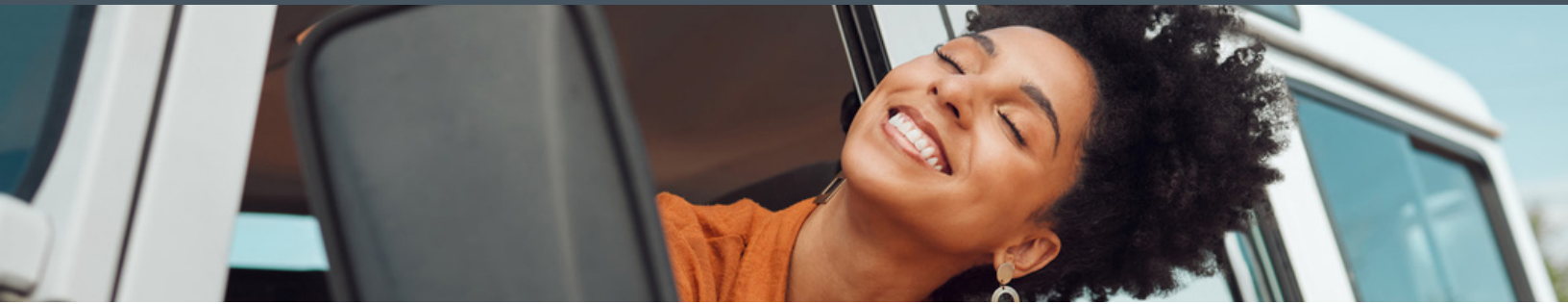
Your agent info will populate on the top left of the page. View available plans and select an option. Plans vary by state and only available plans for the ZIP code entered will be displayed. Once a plan is chosen, click **Enroll Now**.

3

Enter your client’s plan start date and personal information. If you added a spouse or dependent in Step 1, click “Add Spouse/Domestic Partner Info” or “Add Dependent Info” and enter their personal information.

If the member does not have an email address, just use your own. You will get the client’s confirmation email and can print it out for them.

Press **continue**.



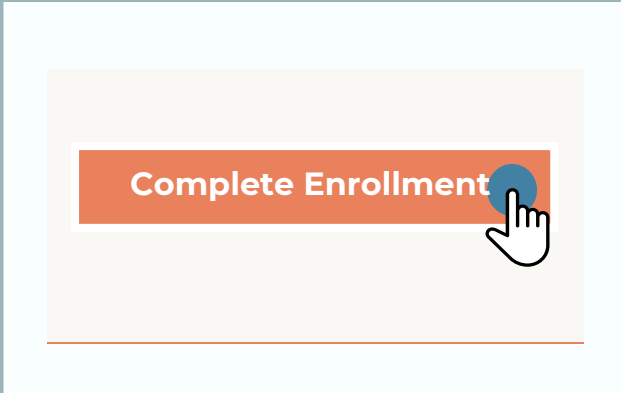
4

Enter your client’s payment information and review the cost.

Read over the Authorization Agreement, Limits and Exclusions, and Fraud Notices.

Note: there is a one-time enrollment fee of \$25 for every policy

5



Click the box to agree to the Authorization Agreement and Important Fraud Notices.

The website defaults to receiving documents, ID cards, etc. via email. If your client does not want their information via email, simply uncheck the box.

Click **Complete Enrollment**.

6

Important information on ID cards:

Shortly after enrollment your client will receive an email from Ameritas containing instructions on how to access their electronic policy documents and ID cards via the Ameritas member portal. In order for your client to receive these items in the mail you will need to simply uncheck the electronic document box at the end of the application prior to submitting the policy.

Do a little happy dance. You're an enrollment rockstar!

You're client and you will get an email confirmation of the enrollment. It will take up to 5-7 days to process the application. However, their coverage starts on the day of their effective date even with a next day effective date.



Encourage your clients to use the Ameritas Member portal so they have 24 hour access to ID cards, plan documents, billing, claims and more.

Electronic Delivery (default):

Email will be delivered after enrollment to the client to access their documents through the Ameritas portal.

Direct Mail Delivery:

Allow up to 10 days for ID cards, plan documents, etc

Questions?

Claims and Verification of Benefits:

800-487-5553 | Ameritas.com

Customer Service (other than claims):

866-619-6095

Email: SpiritIndservice@Ameritas.com

(for enrollment changes or payment questions)





Dental

Spirit Dental & Vision
Denali Dental & Vision
Magnum Dental
PrimeStar
NCD
Allstate Health Solutions



Vision

Spirit Dental & Vision
Direct Vision
Denali Dental & Vision
NCD-Vision
Primestar Vision
Vision for Everyone



Short Term Medical

Allstate Health Solutions
Pivot Health
UHOne



Accident, Critical Illness & Hospital

Allstate Health Solutions
FlexBenefits
NCD
UHOne



Pet Insurance

Pin Paws



Life

Allstate Health Solutions



Discount

Careington Discount



Travel

Blue Cross Blue Shield Global Solutions



Individual Medical & Medicare

Dickerson Agency - Support with carrier appointments, innovative products & more

Have questions? Ready to get appointed? Let's get in touch!

Phone | (800) 620-5010 option 4 **Email** | concierge@directbenefits.com

Find more agent resources | agent.directbenefits.com







Direct Benefits is here to help you with all your ancillary insurance needs and help you find the best plans for your clients. Whether you're looking for great coverage for groups of two, or are in the market for large group plans, we've got you covered!

	Dental	Vision	Life	STD	LTD
Spirit Ameritas	2+	2+			
Denali Renaissance	2+	2+			
Triumph Companion Life	2+	2+			
Avesis		2+			
Beam	2+	2+	2+	2+	2+
Companion Life	2+	2+	2+	2+	2+
EyeMed		10+			
Kansas City Life	10+	10+	10+	10+	10+
Lincoln Financial	10+	10+	10+	10+	10+
OneAmerica			2+	2+	2+
Reliance Standard SmartChoice	2+	2+	2+	2+	2+
Reliance Standard True Group	10+	10+	10+	10+	10+
VSP		10+			
PFML (only 1 employee required)					

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Find more agent resources | agent.directbenefits.com

 <p>Dental</p> <ul style="list-style-type: none"> Spirit Dental 2+ Triumph Dental 2+ Denali Dental 2+ Companion Life 2+ Beam 2+ Kansas City Life 10+ Lincoln Financial 10+ Reliance Standard SmartChoice 2+ Reliance Standard True Group 10+ 	 <p>Vision</p> <ul style="list-style-type: none"> Spirit Vision 2+ Triumph Vision 2+ Denali Vision 2+ Avesis 2+ Beam 2+ Companion Life 2+ EyeMed 10+ Kansas City Life 10+ Lincoln Financial 10+ Reliance Standard SmartChoice 2+ Reliance Standard True Group 10+ VSP 10+
 <p>Long Term & Short Term Disability</p> <ul style="list-style-type: none"> Companion Life 2+ Kansas City Life 10+ Lincoln Financial 10+ OneAmerica 2+ Reliance Standard SmartChoice 2+ Reliance Standard True Group 10+ 	 <p>Life</p> <ul style="list-style-type: none"> Companion Life 2+ Kansas City Life 10+ Lincoln Financial 10+ OneAmerica 2+ Reliance Standard SmartChoice 2+ Reliance Standard True Group 10+
 <p>Accident, Critical Illness, Hospital Indemnity</p> <ul style="list-style-type: none"> Companion Life 2+ FlexBenefits 1+ Reliance Standard 2+ 	 <p>Pet Insurance</p> <ul style="list-style-type: none"> Pin Paws
 <p>Paid Family Medical Leave</p> <ul style="list-style-type: none"> ShelterPoint ARCH 	

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Marketing Support

Agent Resource Center

agent.directbenefits.com

Our online Agent Resource Center is jam-packed with ready-to-use educational materials, marketing collateral and more!

- | Webinars
- | Brochures
- | Customizable marketing materials



Want to connect with the marketing team?

We're here to help! Send an email to marketing@directbenefits.com or give us a call at (800) 620-5010.



MAGNUM
— DENTAL —

Plan Distributed by Direct Benefits
7900 International Drive, Suite 1040
Bloomington, MN 55425
agent.directbenefits.com



Individual Products
concierge@directbenefits.com |
800.620.5010 option 4

Group Products
agentsupport@directbenefits.com |
800.620.5010 option 5



Plan Underwritten by Ameritas Life Insurance
Corp. 5900 O Street, Lincoln NE 68510