



New Agent Welcome Kit

Everything you need to get started

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Welcome!

Welcome to our growing family of agents who are helping individuals and families attain affordable vision coverage plans. Direct Vision insurance makes vision coverage simple by offering immediate benefits and the power to choose between the two largest vision networks—VSP and EyeMed. With no waiting periods, guaranteed issue and affordable premiums, Direct Vision delivers real value with ease.

Start Selling Direct Vision

Your dedicated link was previously sent in the confirmation email the day you completed your appointment.

- | Have you tested your selling link?
- | If you did not receive your confirmation email or link, please check your spam folder or contact our Agent Concierge team: concierge@directbenefits.com.
- | Your dedicated link is your quoting and enrollment tool for the individual plans. Most importantly, you will be credited and paid commissions on every sale when you use your link!



Your clients can enroll themselves using your dedicated selling link! Pass this link onto them in an email, put it on your website, or share it on social. Need help with this? Reach out to marketing@directbenefits.com.

Our Agent Resource Center holds all your business building needs agent.directbenefits.com



- | Download product information, new agent information packets, brochures, flyers, training videos, webinars and other essential tools.
- | Customize marketing materials and learn how to embed your dedicated agent link to your email signature line, website or digital banner.

Getting in touch

Individual Products - Concierge Team

-  (800) 620-5010 option 4
-  concierge@directbenefits.com

Group Products - Group Team

-  (800) 620-5010 option 5
-  agentsupport@directbenefits.com



What makes Direct Vision Special?

Direct Vision stands out by offering meaningful choice within a single, simple vision product. Instead of locking in clients to a single network, Direct Vision allows members to choose from two of the top networks in the country: VSP and EyeMed. Affordable premiums, generous eyewear allowances, LASIK discounts and trusted provider care make Direct Vision a flexible, high-value solution you can confidently recommend to your clients. You'll also enjoy dedicated agent support, marketing materials and training, priming you for success.

- No waiting periods
- Guaranteed issue
- Annual eye exams covered
- Lens upgrades
- Simple plan structure
- Two top networks: VSP & EyeMed
- \$150 frame or contact allowance every 12 or 24 months
- LASIK discounts available
- Medically necessary contact lenses
- Frictionless enrollment

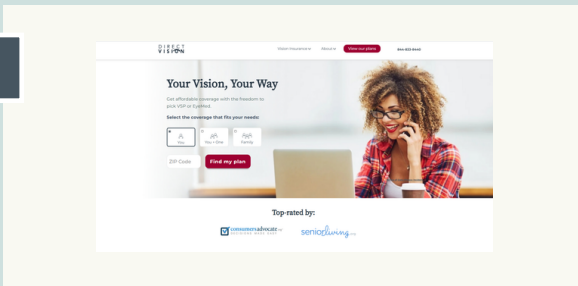
This product may not be available in all states. Underwritten by Ameritas Life Insurance Corp. | 5900 O Street, Lincoln, NE 68510-2520 | For Agent Use Only - not to be used in a sales situation



Enrollment Guide

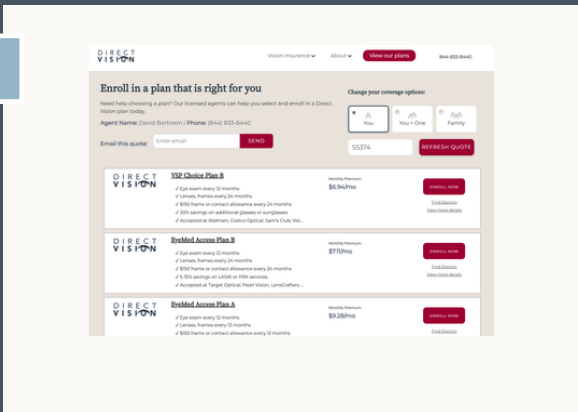
Direct Vision makes it quick & easy to enroll your clients in the vision plan of their choice. When enrolling a client make sure you use your dedicated sales link. If you are using your dedicated link you should see your name and phone number at the top of the quoting page after you enter the quoting information (step two). Below is a step-by-step process of an enrollment.

1



Open your dedicated sales link on your preferred internet browser, and fill out the zip code and coverage type for your client. When you're ready, click **Find My Plan**

2



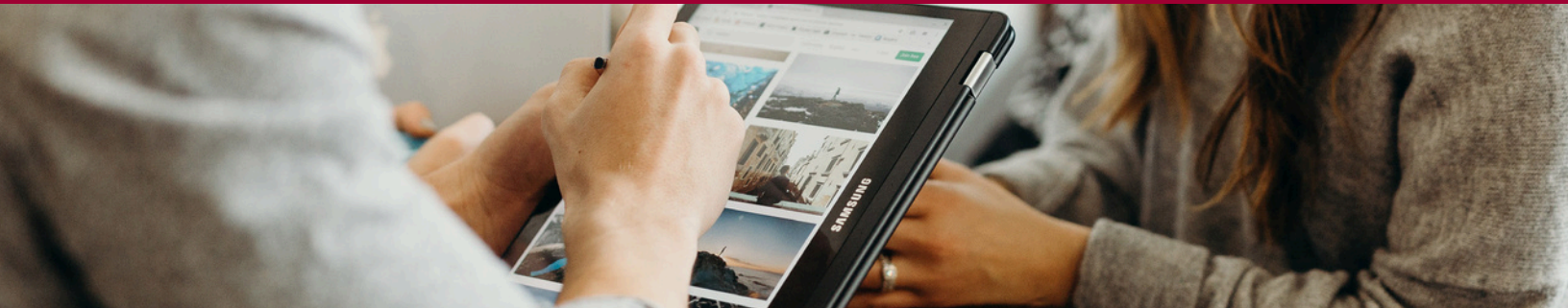
Your agent info will populate on the top left of the page. View available plans and select an option. Plans vary by state and only available plans for the ZIP code entered will be displayed. Once a plan is chosen, click **Enroll Now**.

3

Enter your client's plan start date and personal information. If you added a spouse or dependent in Step 1, click "Add Spouse/Domestic Partner Info" or "Add Dependent Info" and enter their personal information.

If the member does not have an email address, just use your own. You will get the client's confirmation email and can print it out for them.

Press continue.



4

Enter your client's payment information and review the cost.

Read over the Authorization Agreement, Limits and Exclusions, and Fraud Notices.

Note: there is a one-time enrollment fee of \$25 for every policy

6

Complete Enrollment



Click the box to agree to the Authorization Agreement and Important Fraud Notices.

The website defaults to receiving documents, ID cards, etc. via email. If your client does not want their information via email, simply uncheck the box.

Click **Complete Enrollment**.

7

Important information on ID cards:

Shortly after enrollment your client will receive an email from Ameritas containing instructions on how to access their electronic policy documents and ID cards via the Ameritas member portal. In order for your client to receive these items in the mail you will need to simply uncheck the electronic document box at the end of the application prior to submitting the policy.

Do a little happy dance. You're an enrollment rockstar!

You're client and you will get an email confirmation of the enrollment. It will take up to 5-7 days to process the application. However, their coverage starts on the day of their effective date even with a next day effective date.



Encourage your clients to use the Ameritas Member portal so they have 24 hour access to ID cards, plan documents, billing, claims and more.

Electronic Delivery (default):

Email will be delivered after enrollment to the client to access their documents through the Ameritas portal.

Direct Mail Delivery:

Allow up to 10 days for ID cards, plan documents, etc

Questions?

Customer service for ID cards and billing:

866-619-6095 or SpiritIndservice@Ameritas.com

Verification of benefits and claims:

EyeMed: 800-521-3605

VSP: 800-877-7195





Dental

Spirit Dental & Vision
Denali Dental & Vision
Magnum Dental
PrimeStar
NCD
Allstate Health Solutions



Vision

Spirit Dental & Vision
Direct Vision
Denali Dental & Vision
NCD-Vision
Primestar Vision
Vision for Everyone



Short Term Medical

Allstate Health Solutions
Pivot Health
UHOne



Accident, Critical Illness & Hospital

Allstate Health Solutions
FlexBenefits
NCD
UHOne



Pet Insurance

Pin Paws



Life

Allstate Health Solutions



Discount

Careington Discount



Travel

Blue Cross Blue Shield Global Solutions



Individual Medical & Medicare

Dickerson Agency - Support with carrier appointments, innovative products & more

Have questions? Ready to get appointed? Let's get in touch!

Phone | (800) 620-5010 option 4 **Email** | concierge@directbenefits.com

Find more agent resources | agent.directbenefits.com

Direct Benefits is here to help you with all your ancillary insurance needs and help you find the best plans for your clients. Whether you're looking for great coverage for groups of two, or are in the market for large group plans, we've got you covered!

	Dental	Vision	Life	STD	LTD
Spirit Ameritas	2+	2+			
Denali Renaissance	2+	2+			
Triumph Companion Life	2+	2+			
Avesis		2+			
Beam	2+	2+	2+	2+	2+
Companion Life	2+	2+	2+	2+	2+
EyeMed		10+			
Kansas City Life	10+	10+	10+	10+	10+
Lincoln Financial	10+	10+	10+	10+	10+
OneAmerica			2+	2+	2+
Reliance Standard SmartChoice	2+	2+	2+	2+	2+
Reliance Standard True Group	10+	10+	10+	10+	10+
VSP		10+			
PFML (only 1 employee required)					

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 <p>Dental</p> <ul style="list-style-type: none"> Spirit Dental 2+ Triumph Dental 2+ Denali Dental 2+ Companion Life 2+ Beam 2+ Kansas City Life 10+ Lincoln Financial 10+ Reliance Standard SmartChoice 2+ Reliance Standard True Group 10+ 	 <p>Vision</p> <ul style="list-style-type: none"> Spirit Vision 2+ Triumph Vision 2+ Denali Vision 2+ Avesis 2+ Beam 2+ Companion Life 2+ EyeMed 10+ Kansas City Life 10+ Lincoln Financial 10+ Reliance Standard SmartChoice 2+ Reliance Standard True Group 10+ VSP 10+
 <p>Long Term & Short Term Disability</p> <ul style="list-style-type: none"> Companion Life 2+ Kansas City Life 10+ Lincoln Financial 10+ OneAmerica 2+ Reliance Standard SmartChoice 2+ Reliance Standard True Group 10+ 	 <p>Life</p> <ul style="list-style-type: none"> Companion Life 2+ Kansas City Life 10+ Lincoln Financial 10+ OneAmerica 2+ Reliance Standard SmartChoice 2+ Reliance Standard True Group 10+
 <p>Accident, Critical Illness, Hospital Indemnity</p> <ul style="list-style-type: none"> Companion Life 2+ FlexBenefits 1+ Reliance Standard 2+ 	 <p>Pet Insurance</p> <ul style="list-style-type: none"> Pin Paws
 <p>Paid Family Medical Leave</p> <ul style="list-style-type: none"> ShelterPoint ARCH 	 <p>Telemedicine</p> <ul style="list-style-type: none"> FreshBenies

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Marketing Support

Agent Resource Center

agent.directbenefits.com

Our online Agent Resource Center is jam-packed with ready-to-use educational materials, marketing collateral and more!

- | Webinars
- | Brochures
- | Customizable marketing materials

Want to connect with the marketing Team?

We're here to help! Send an email to marketing@directbenefits.com or give us a call at (800) 620-5010.

DIRECT
VISION



Plan Distributed by Direct Benefits
7900 International Drive, Suite 1040
Bloomington, MN 55425
agent.directbenefits.com



Individual Products
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800.620.5010 option 4

Group Products
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800.620.5010 option 5



Plan Underwritten by Ameritas Life Insurance
Corp. 5900 O Street, Lincoln NE 68510