

AEP 2026 SALES CONTEST

Sell More, Earn More

Earn bonuses on qualifying dental, AME, and attached VSP coverage. Reach a tier and the higher rate applies back to every dental policy you've already written — not just the next one.

To qualify, a policy must be sold and take effect within these windows:

SUBMISSION WINDOW

October 15 – December 7, 2026

EFFECTIVE DATE WINDOW

November 1, 2026 – February 1, 2027

Three ways to earn this season. Help clients find the coverage that fits, and put your qualifying sales to work.

Dental

Tiered · earned retroactively

Your tier sets the rate for every qualifying dental policy, starting with your first.

10–14 policies	\$50
15–24 policies	\$75
25+ policies	\$100

Hit 25 and you earn \$100 on all 25 — that's \$2,500.

AME

Flat rate · earned retroactively

Sell 10 or more qualifying AME policies and earn on every one, retroactive to your first.

\$50

PER POLICY

Hit 10 and you earn \$50 on all 10.

VSP Attachment

Flat rate

Add a VSP vision policy to a dental or AME policy and earn an additional bonus on each one.

Individual	\$5
Member + Spouse	
Member + Child(ren)	\$10
Family	

90

You earn your bonus once a policy has been in force for 90 days from its effective date — same rule for dental, AME, and attached VSP. A policy that takes effect February 1 hits that mark in early May 2027.

Questions, or want the full contest details? Everything lives on Agent Launchpad, and your Agent Support Team is a call, text, or email away.

Let's keep *Spreading the Smile*

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CALL
(844) 284-4944

TEXT
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HOURS
8:30 AM – 5:30 PM CST