

2025 Small Group Cash Challenge

- Effective Dates Jan. 1 - Dec. 1, 2025
- Bundle multiple lines of coverage for your RSLI group clients & earn up to \$400 per group!
- Qualifying coverages include RSLI SmartChoice accident, critical illness, dental, life, long & short-term disability.
- Coverages must be sold as a package.
- Coverages must be new for each group.
- Bonuses will be paid quarterly.

BONUS REWARD LEVELS

2 lines	\$100
3 lines	\$200
4 lines	\$300
5 lines	\$400

Have questions?

Phone

(800) 620-5010 option 5

Email

agentsupport@directbenefits.com

Find more agent resources

agent.directbenefits.com

We love giving out rewards! When you cross-sell two or more SmartChoice products - accident, critical illness, dental, life, long & short-term disability - packaged together, you're on track to earn some extra cash. Take advantage and sell today!

